

America's first adult store drive-thru holds
'Toys for Tots and Ta-Tas' Toy Drive

***"We are helping children and saving the breasts that feed them"
stated the Pleasures Store owner, Sherri Williams.***

HUNTSVILLE, Ala. / Pleasure's owner, Sherri Williams, is dedicated to giving back to the community for all of their support throughout the store's 19 year history. Through the 'Toys for Tots and Ta-Tas' campaign, those donating children's toys will receive a free adult toy from Pleasures. For every toy collected, Pleasures will also donate a dollar to the Save the Ta-Tas program.

"It's a good old fashioned toy drive complete with our very own Dirty Santa and his Sexy Mrs. Claus," stated Williams. "This event will be fun for adults of all ages!"

A live 95.1 radio remote will broadcast the plea for children's toy donations this Saturday December 3, from 4 to 6 p.m. Anyone donating a toy will receive a free photo with radio personality Fish, dressed as Dirty Santa and/or his Sexy Mrs. Clause.

Toys for Tots and the Save the Ta-Tas organizations offer valued assistance to less fortunate children and to women fighting breast cancer respectively. Pleasures is combining these charities in the 'Toys for Tots and Ta-Tas' campaign in order to benefit both organizations. To inspire donations, Pleasures will give anyone bringing in a toy, a free adult toy, and will also donate a dollar to Save the Ta-Tas in their name. Individuals donating will also receive a free professional photo with Santa. "We're doing everything we can to inspire people to share the love in this season of giving," Williams says of her ongoing campaign for women and children.

About Pleasures: The one-stop romance shop's new location, located at 4008 University Dr., in Huntsville, Ala., offers 7000 s.f. of retail romance inspiring products, the adjoining Diva Seductive Clothing store offers patrons a separate entrance to purchase intimate clothing and choreographs monthly fashion shows. The upcoming Fashion show is scheduled on Thursday December 1st downtown at Club Rush. There is an outdoor lounge for wine, beer, and smokers, and an indoor lounge featuring ToyBox Parties for giggling groups of women and private functions. Pleasures' sister store in Decatur, Ala., houses an additional 4,000 square feet of romance retail. Sherri Williams founded Pleasures in June 1993 to offer Huntsville couples comfortable shopping and an endless intimate accessories selection.

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